a sound relationship
Russound

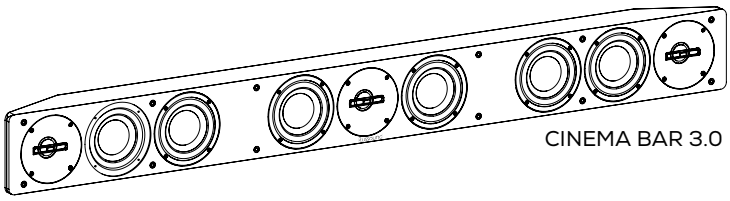
Application Guide
Home Theater/TV
Audio Enhancement



Example System: TV Audio Enhancement

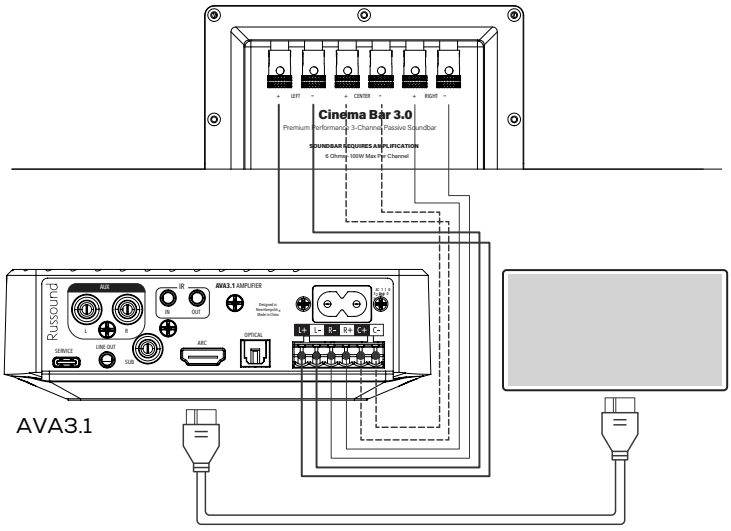
Russound Gear List:

- ✓ **AVA3.1**
  3.1-Channel Low-Profile Mini-AVR with HDMI
- ✓ **CINEMA BAR 3.0**
  Premium Performance 3.0 Cinema Soundbar



Benefits

Russound's mini-AVR's are a game changer in the audio industry. Their built-in HDMI ARC input with CEC control means that these compact, powerful, low-profile mini-AVRs can be used seamlessly with any modern television without the need for any remote control other than your native TV or cable-box/satellite remote that is already being used. If desired, their multiple inputs can be used to convert the AVA-Series into a mini-receiver supporting up to 4 total inputs (HDMI, Digital Optical, Line-Level Stereo, Bluetooth) and they include an external IR sensor and full-featured remote control.



The Cinema Bar 3.0 passive soundbar is the perfect on-wall soundbar solution to pair with the Russound AVA-Series of mini-AVRs to improve the sound of any audio content, whether it be music, TV shows, or even the most dramatic cinematic moments of your favorite movies.

Russound Products Fit Your Desired Applications

Residential Dwellings | Corporate Spaces | Hotels & Motels | Education Facilities | Houses of Worship | Museums & Libraries | Retail Shops | Gyms & Yoga Studios | Wedding Venues | Bars & Restaurants | Cafes & Bistros

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WE'RE IN THE BUSINESS TO HELP OUR DEALERS



RCI Program

- Prevents unauthorized internet reselling
- Units ship in lock-down mode
- Russound Certified Installer credentials required to activate and install
- Installers must accept agreement that they will not resell online
- Featured on all new MCA-Series Controllers and MBX-Series Products
- 16,000+ Installers Worldwide
- Award-winning tech support

RUSSOUND CERTIFIED INSTALLER

Dealer Website

- The tool kit every partner needs. All in one place!
- Password-protected, dealer-only information available
- Current Promos & Dealer Price Sheet
- Training & Tech Tips including alerts when new YouTube videos are posted
- Recent Email Blast Announcements
- Dealer Version of Product Pages
  - o Firmware Updates
  - o Training Files



Integrator Support

- Dealer Locator on our site so end users can find knowledgeable dealers
- RCI Products sold through distribution, not direct
- Training webinars and tech tip videos
- Surveys & outreach to identify customers' needs



Online Training Modules

- The training modules on our site are intended for users and prospective users to develop a basic understanding of Russound's products, functionality and operation.
- Available Modules: MIXAMP-60 and VoicePlay

