a sound relationship
Russound

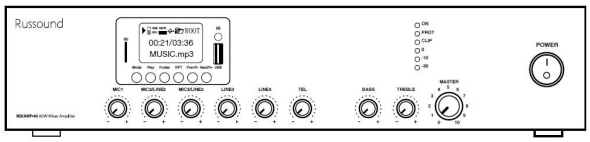
Application Guide
Bars/Restaurants



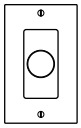
Example System: Bars/Restaurants

Russound Gear List:

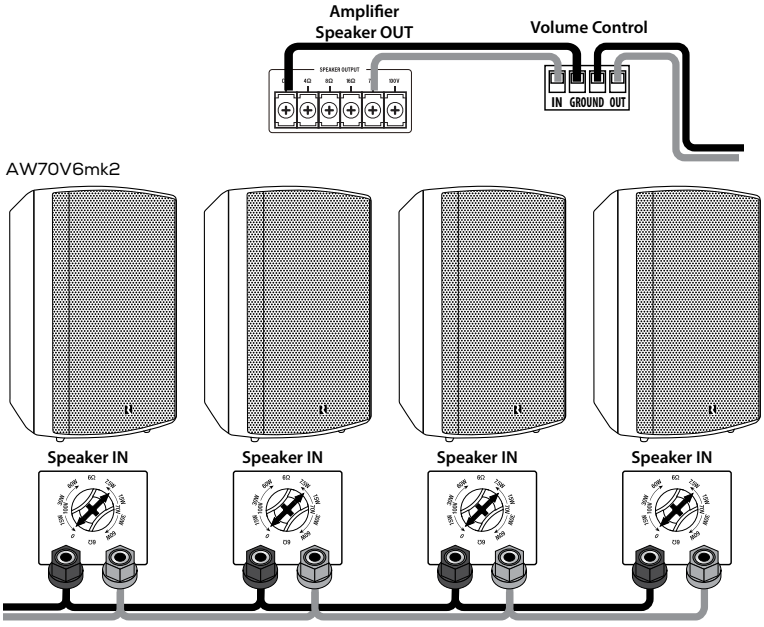
- ✓ **MIXAMP-60**
  70V Mixer Amplifier with Media Player
- ✓ **AW70V6mk2**
  70V/100V Surface Mount Speaker
- ✓ **ALT-70V-50**
  50-Watt 70V Volume Control



MIXAMP-60



ALT-126R



Benefits

As part of the 70V/100V light commercial line, Russound is offering an all-in-one versatile solution ideal for light commercial audio installation jobs with Bluetooth, Tuner and MP3 Audio. This 60W mixer amp is designed for use in restaurants, retail stores, coffee shops, medical/dental offices, schools, and more.

The new 70V/100V speakers that accompany the line were carefully designed not only for impressive audio quality but also for minimizing the time needed for installation, letting our dealers maximize their profit potential on every job.

Russound Products Fit Your Desired Applications

Residential Dwellings | Corporate Spaces | Hotels & Motels | Education Facilities | Houses of Worship | Museums & Libraries | Retail Shops | Gyms & Yoga Studios | Wedding Venues | Bars & Restaurants | Cafes & Bistros

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WE'RE IN THE BUSINESS TO HELP OUR DEALERS



RCI Program

- Prevents unauthorized internet reselling
- Units ship in lock-down mode
- Russound Certified Installer credentials required to activate and install
- Installers must accept agreement that they will not resell online
- Featured on all new MCA-Series Controllers and MBX-Series Products
- 16,000+ Installers Worldwide
- Award-winning tech support

RUSSOUND CERTIFIED INSTALLER

Dealer Website

- The tool kit every partner needs. All in one place!
- Password-protected, dealer-only information available
- Current Promos & Dealer Price Sheet
- Training & Tech Tips including alerts when new YouTube videos are posted
- Recent Email Blast Announcements
- Dealer Version of Product Pages
  - o Firmware Updates
  - o Training Files



Integrator Support

- Dealer Locator on our site so end users can find knowledgeable dealers
- RCI Products sold through distribution, not direct
- Training webinars and tech tip videos
- Surveys & outreach to identify customers' needs



Online Training Modules

- The training modules on our site are intended for users and prospective users to develop a basic understanding of Russound's products, functionality and operation.
- Available Modules: MIXAMP-60 and VoicePlay

